

Intro

GLAMOUR



GLAMOUR

Distributor of cosmetics for Central European market



CES Region



Czech Republic



Slovakia



Hungary

Orientation

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26 mil.



Ukraine

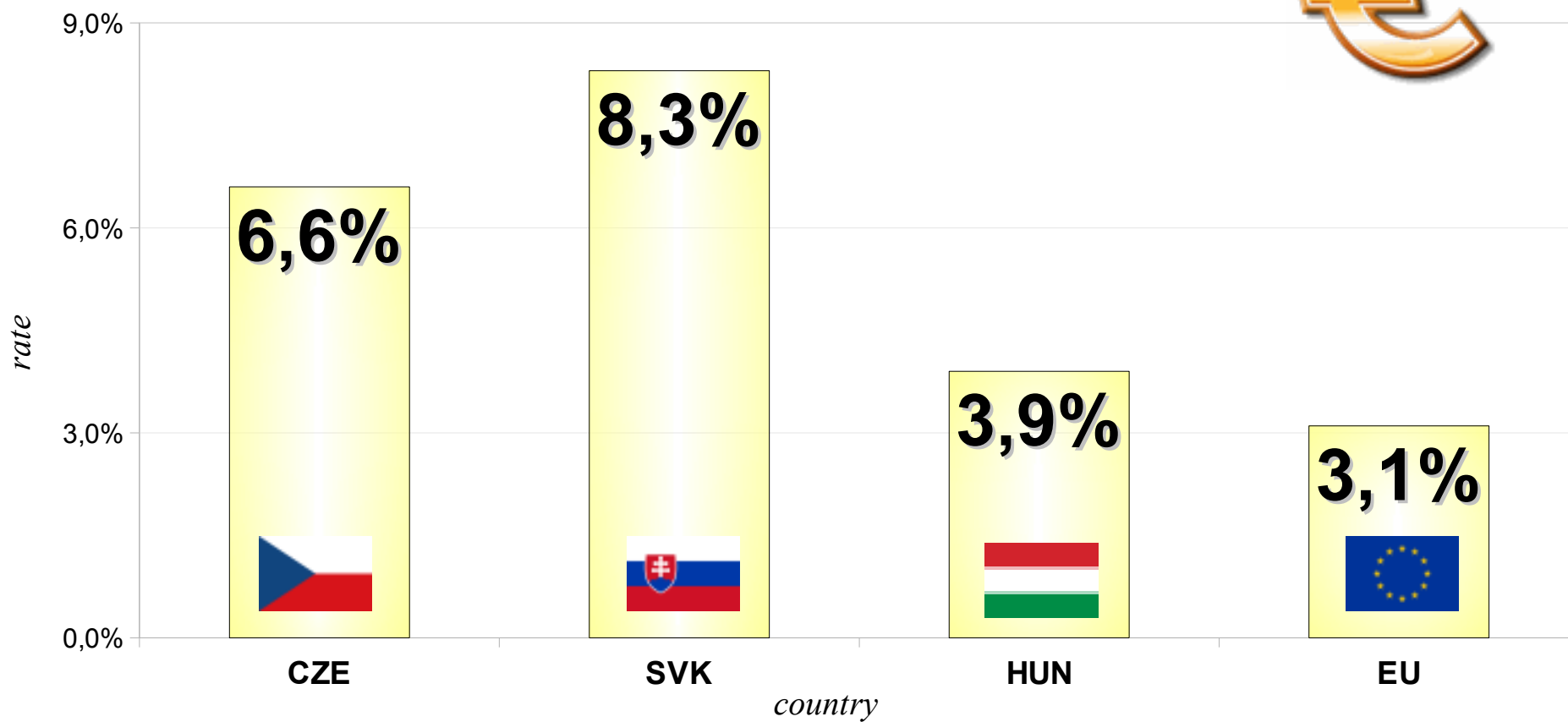


GDP

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GDP real growth rate in 2007

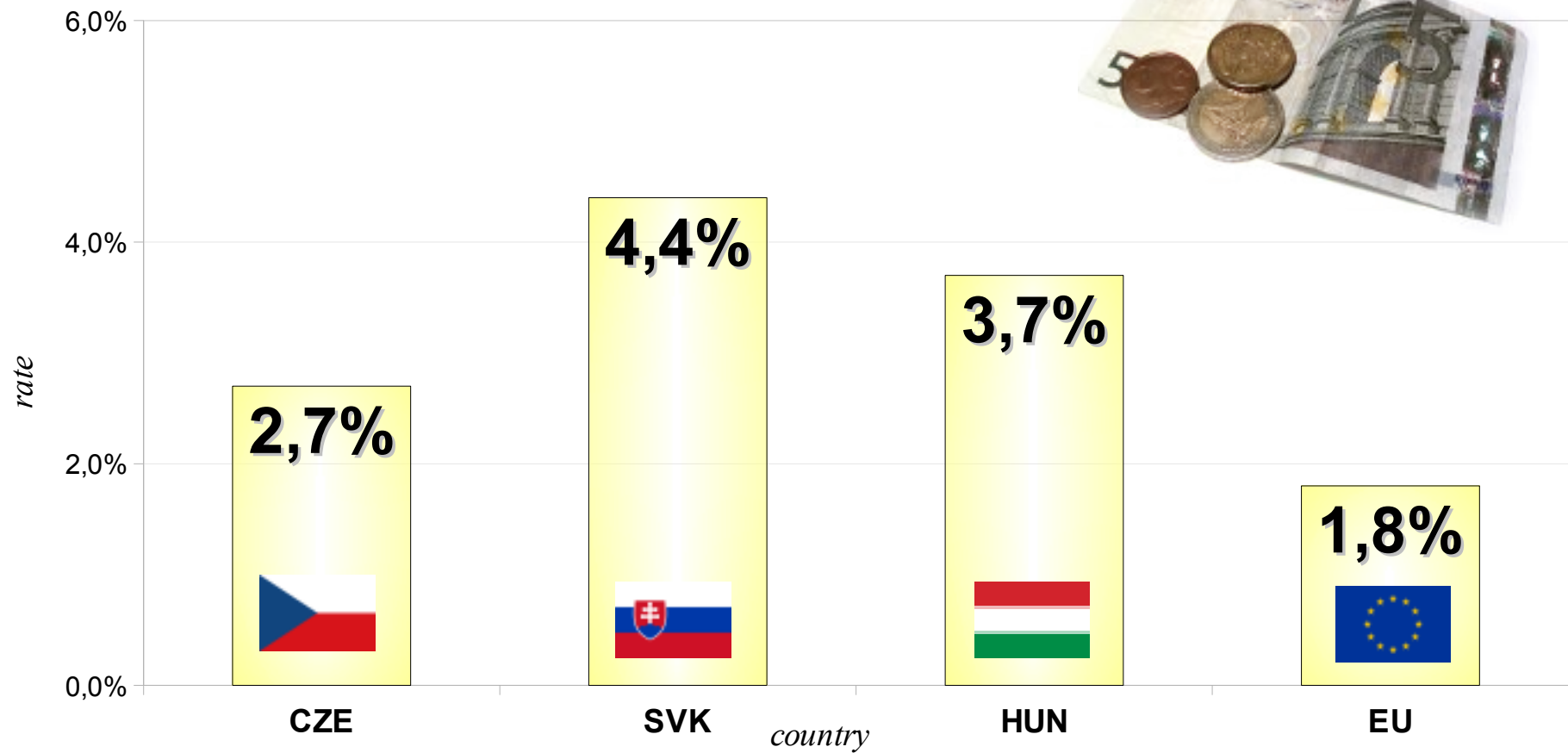


Inflation

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Inflation rate consumer prices in 2007

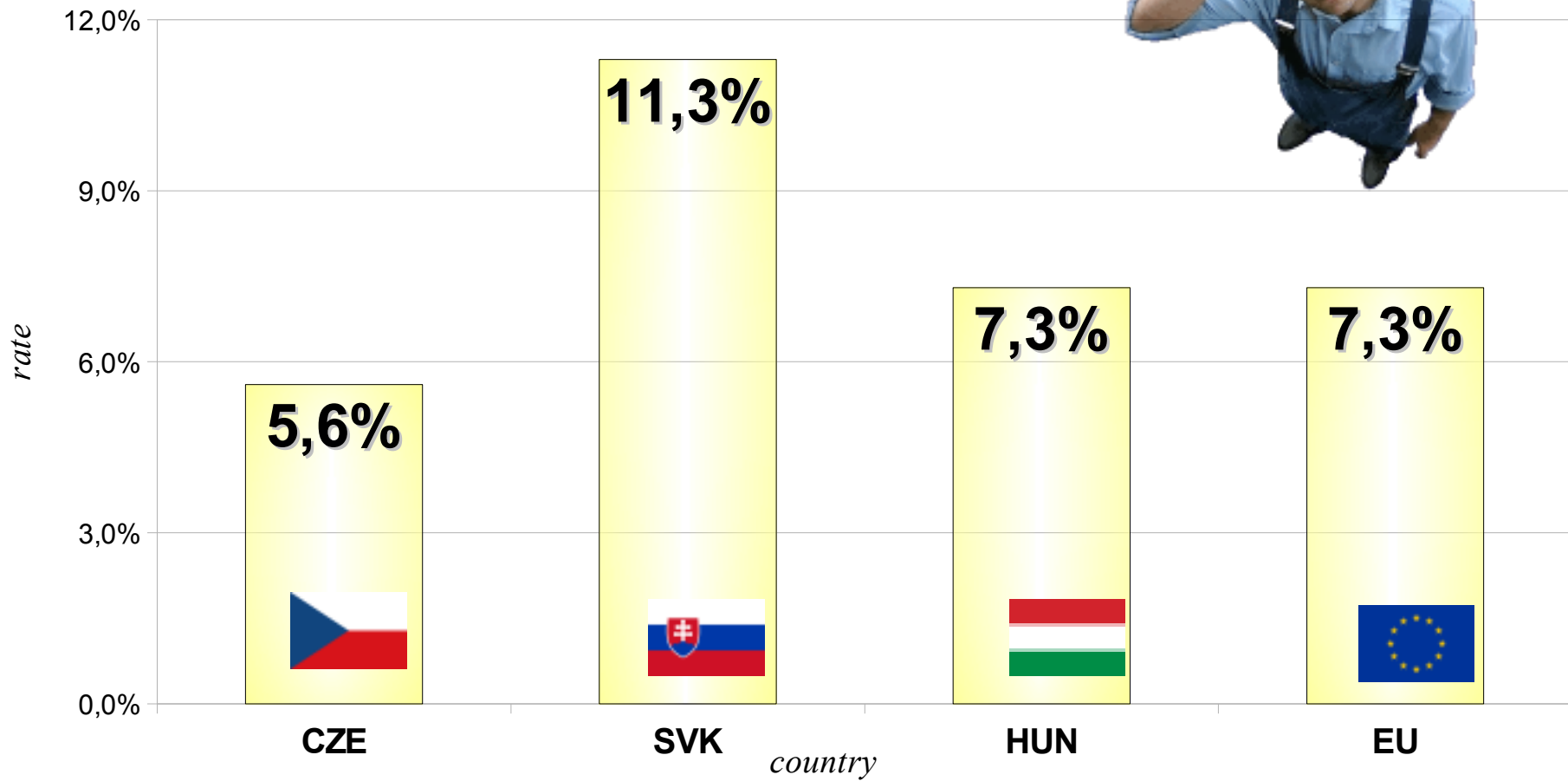


Unemployment

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Unemployment rate in 2007

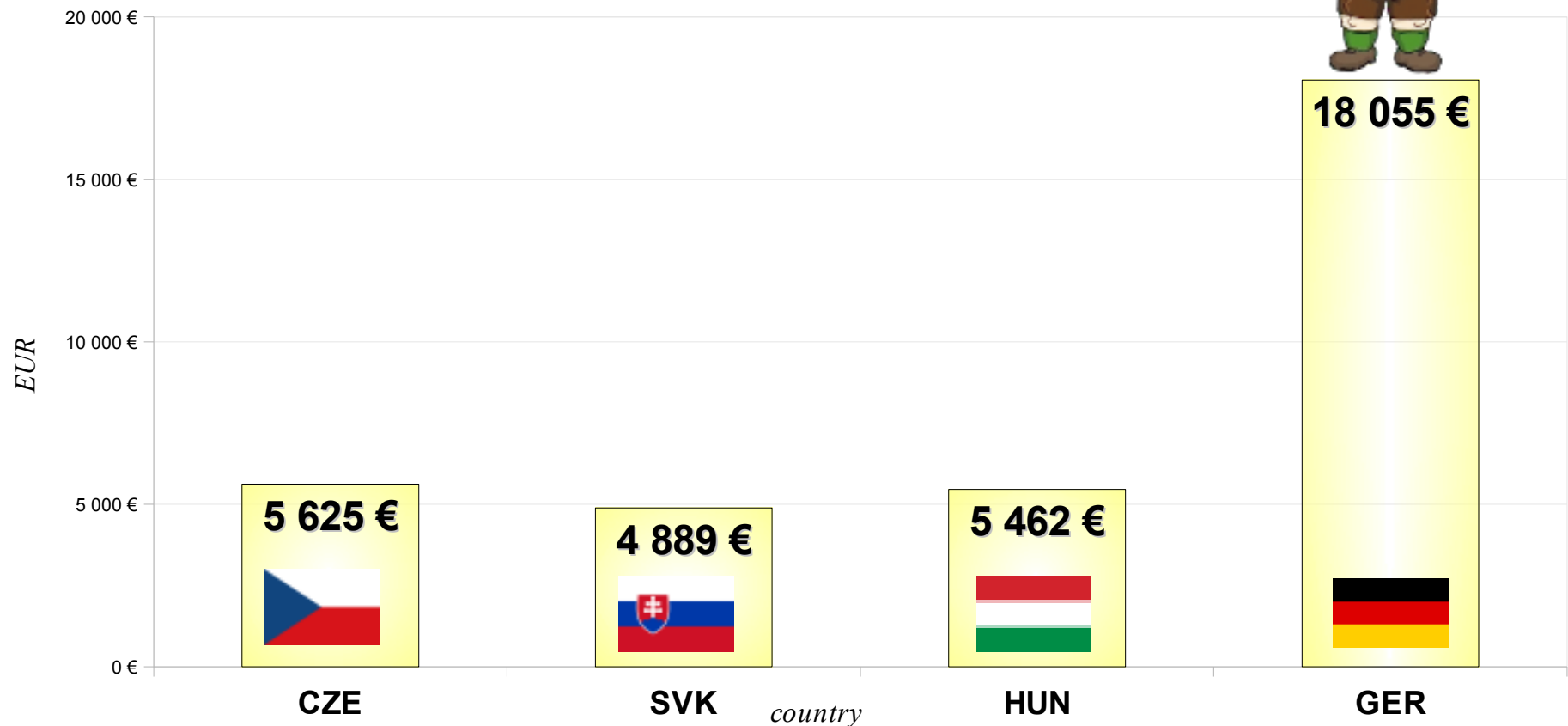


Purchasing Power

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Purchasing power per capita in 2007



source: GfK Gruppe: „Kaufkraft Europa 2007/2008“

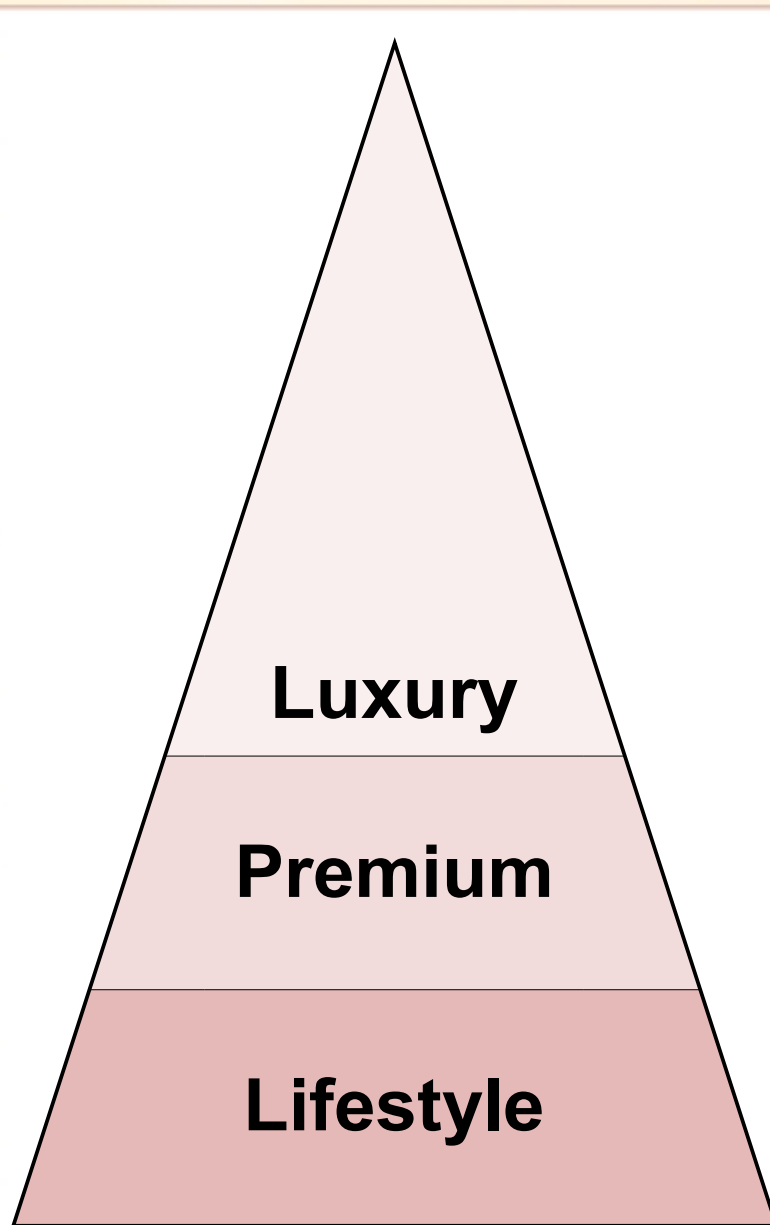
Headquaters

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Segmentation

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skin care



fragrances



make-up

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Prestige Products

Portfolio

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BOSS
HUGO BOSS

GUCCI

DOLCE & GABBANA
PARIS

BVLGARI
PARFUMS


LACOSTE

ESCADA

LANVIN

VERSACE

MOSCHINO
PARFUM

Salvatore Ferragamo
PARFUMS


LONDON

MONT
BLANC

VALENTINO

Laura Biagiotti

Ferrari


SERGIO TACCHINI

roberto cavalli

FERRE

emanuel ungaro
PARFUMS

AIGNER
PARFUMS

MATIS
PARIS

la prairie
SWITZERLAND

JUVENA
PARFUMS

LALIQUE

 MORGAN

JACOMO

 PAL ZILERI

ALESSANDRO
DELL'ACQUA

LUCIANO
SOPRANI

POLICE

byblos


PRINCESSE
MARINA DE BOURBON
PARIS

CARLA FRACCI

UNITED COLORS
OF BENETTON.

bruno banani.
NOT FOR EVERYBODY

REPLAY

*Christina
Aguilera*

CINDY CRAWFORD
PERFUMES

Gabriela
Sabatini

Marc O'Polo'

MEXX

NAOMI
CAMPBELL


PUMA.


TOM TAILOR

fenjal

**PIZ
BUIN**


MAX

MAVALA
SWITZERLAND

Logistics

GLAMOUR



Key Partners

GLAMOUR



Support

GLAMOUR



Marketing

DTP



**Logistic
Center**

IT



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Marketing

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Main marketing tools

- In-store promotion
- Media & P.R. 
- Outdoor events



Advantages

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Act global think local.

- Experience and knowledge for 18 years
- 3 countries in 1 area
- Modern logistic center
- Market leader
- High quality brand building



Awards

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9 awards in 18 years

1st place Rhodos 2002
Best image on the market



1st place Geneva 2007
Best holistic execution

Gallery

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